



SAMM
awards

NOVEMBER 8 | 4 – 7:30 PM | THE MONTELUCIA

The 2017 SAMM Awards is sure to be an exciting event that's not to be missed! Sponsorship is the perfect way to participate and celebrate the most successful members of the industry, while making your company's name and communities highly visible. Find the perfect fit and reserve the sponsorship before someone else does!

TITLE SPONSOR – \$10,000

Make sure your logo is front and center for all the fun at the premiere SAMM Awards. This sponsorship gives you maximum visibility – not just the day of the event, but starting months before.

Receive:

- Logo on invites
- Logo and link on event website
- 10 social media mentions
- Logo on step and repeat at red carpet
- Logo added to event slide show presentation
- 1 event mention
- Logo in program and a full page ad
- 10 tickets to the event (one reserved VIP table)

GOLD SPONSORS - \$6,500

Show your support for the industry by ensuring your logo is everywhere the night of the SAMM Awards.

Receive:

- Logo and link on website
- 5 social media mentions
- Logo on step and repeat at red carpet
- Logo added to slide show presentation at event
- Logo in program and ½ page ad
- 5 tickets to the event (1/2 half reserved VIP table)

BAR/DRINK SPONSOR - \$5,000

Happy hour makes us – well – happy! This sponsorship is your company's opportunity to keep attendees thinking of your brand long after they've said "Cheers!"

Receive:

- Logo on bar napkins
- Logo and link on website
- Logo added to slide show presentation at event
- Logo in program
- 2 VIP tickets to the event

APPETIZER SPONSOR - \$5,000

No one likes to be hungry – help keep attendees happy and fed by sponsoring the appetizers.

Receive: Logo placement at food stations
 Logo and link on website
 Logo added to slide show presentation at event
 Logo in program
 2 VIP tickets to the event

CHAMPAGNE SPONSOR - \$4,000

Everyone will want to toast the winners so be the class act that provides a post-award-ceremony glass of champagne to celebrants! Each glass will include a custom drink accessory with your logo.

Receive: Logo placement on drink accessory
 Logo added to slide show presentation
 Logo in program
 2 VIP tickets

RED CARPET SPONSORS - \$2,000

Everyone loves to have their picture taken on the red carpet – so why not make sure your branding is in the shot. With this sponsorship, your logo will be included in all social media-perfect photos.

Receive: Logo placement on the step-and-repeat
 Logo on website
 Logo added to slide show presentation
 Logo in print program
 2 VIP tickets to the event

PROGRAM SPONSORS - \$500-\$1,000

We'll place an ad you provide in the event program. This is an easy way to reach the audience directly at the event.

\$1,000 Receive: Full page ad in program
 Logo in program
 Logo added to slide show presentation

\$500 Receive: ½ page ad in program
 Logo added to slide show presentation

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Valet Sponsor	\$2,000
Photography Sponsor	\$1,500
DJ Sponsor	\$1,500



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